#### MAY WE Ou

[1] JOHN FOSTER DULLES. U S

Sec'y of State, rejuting Russian

fears of European army: "There



#### YOU ON THAT?

In TWO Sections

will be only a common army so interlocked that no single mbr of the community could in practice commit armed aggression. There would be no more German army. There would be no German gen'l staff. Such a European army could go into action only in response to great and pressing needs of selfdefense.". . . [2] JAWAHARIAL NEH-RU. Prime Minister of India: "Peace is not merely an absence of war. It is also a state of mind. That condition is completely absent from this world of cold war today.". . . [3] RAYMOND MOLEY, economist, urging public pressure on Congress to further reduce the budget: "Get consumers to hound

their congressmen. Remember that

it is Congress, not the President,

which is on trial this fall.". . .

[4] Pres Tito, of Yugoslavia, re-

elected for a 4-yr term: "Yugo-

slavia will not change its for'gn

policy, and will stand by present

Section ONE

Quote of the Week

CELAL BAYAR, Pres of Turkey, addressing U S Congress: "Turkey has been at least one of the recipients who put your aid to the best possible use. Turkey thinks along exactly the same lines as do you."

friends.". . . [5] RICHARD G COR-DEN, E Providence, R I, one of GI's who embraced Communism: "I will not ret'n home until the American people are free to enjoy the Constitution of 1776 instead of the Eisenhower-McCarthy Constitution of '54.". . . [6] ALBEN W BARKLEY, former U S vice-pres, on question of whether he'll be a candidate for Senator from Ky: "I'm not trying to be coy. I just haven't decided." . . . [7] RICHARD M NIXON, U S V-P, addressing youth Sunday Congregation in Washington: "I used to take part in these affairs as a boy. My job was one which perhaps a Republican shouldn't admit: I played the piano.".

FOURTEENTH YEAR OF PUBLICATION



Naturally enough, the dispatches you read in the papers on the Berlin conf relate to political maters. These are the surface discussions that find their way into public prints. Such dispatches indicate, as most informed persons anticipated, a condition of stalemate. But it is entirely possible that the pressing (and intermeshing) economic needs of the 2 opposing groups may, in the course of time, lead to some limited trade agreements. The Soviet needs merchandise. The West needs mkts.

No one will contend that such agreements solve obfuscating political problems. But they are, in some quarters, viewed as a lubricant, tending to minimize the abrasion of conflicting ideologies.

The apparent scuttling of the Bricker Amendment emphasizes again the extreme difficulties that

beset those who seek basic changes in our Constitution. Since the original 10 Amendments (Bill of Rights) we have had only 12 Constitutional Amendments over a period of 163 yrs. Three of these were the "Reconstruction Amendments" following the Civil War.

Before a proposed Amendment may be considered by the several State legislatures, it must pass both houses of Congress by twothirds majorities. This fact alone virtually condemns a proposal lacking Presidential endorsement. An Administration that cannot, in a pinch, exercise disciplinary action over more than a third of the House and Senate is obviously impotent. As a final step, the Amendment must be ratified by three-fourths of the states before it becomes law. Two proposed Amendments have failed to pass this latter hurdle. In 1810 Congress proposed to prohibit a U S citizen from accepting titles of nobility from a for'gn nation. The states rejected this proposal. In 1861 an Amendment to prohibit interfering with slavery was likewise rejected.



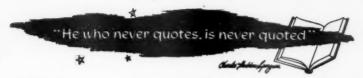
MAXWELL DROKE, Editor and Publisher W. K. Green, Business Manager

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#### ADVICE-1

Advice is funny stuff. It is sold by your lawyer, given away free by your mother-in-law, but impossible to dispose of yourself .- Indianapolis

#### AGE-Efficiency-2

Research people at Ohio State Univ asked a group of industrial workers to rate one another. Older workers (even those above 70) came out better than their juniors in attendance, steadiness and conscientiousness. Older women were rated more efficient than younger ones; older men only slightly less efficient than younger associates. Conclusion: "Workers should be employed and retained on basis of merit, without reference to age."-Changing Times.

#### ARGUMENT-3

It doesn't take much sound to put over a sound argument.-Lexington (Ky) Leader.

#### BIBLE-4

A London teacher recently reported the excuse of a little girl who said she could not prepare her Bible reading for the school assembly "because the only copy we have at home is the reversed version."-Texas Outlook.

#### BUREAUCRACY-5

Some time ago, so the story goes, a Fed'l post office had need of two baffle plates, worth \$2.97. Between need and final delivery, Fed'l purchasing technique being

what it is, four mo's elapsed. The purchase order had to be backed up by nine documents with twentyfour signatures on them, plus twenty datings.-Tax Outlook.

#### BUSINESS-6

People who like to fool with figures tell us we'll be in a depression if there are as many as 10 million jobless; if production falls 30%. To get as bad as '33, they say, the ranks of unemployed would have to grow to about 15,700,000. (In '33, 25% of the labor force was unemployed.) . . . Current unemployment is 2 million.-Newsweek.

#### Valentine Yearnings

We all have different yearnings

When fancy goes on flights: Men speak about the good old days

But the gals long for the knights.

-HARRY ALLISON, Town Jnl. 7

#### CHILD-Training-8

"The younger generation no longer respects its elders; it tyrannizes its teachers; fails to rise when older people enter the room, and has atrocious manners."

These are the words of a wise old man who lived over 2,000 yrs ago-Socrates, by name.

..... Quote .....

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Don't laugh off stories that we may control Russia's weather in wartime — flood or dry her up. Pentagon is serious about research in this field. Secret is the movement of winds — entirely in our favor. It is possible for clouds to be seeded in W Europe and sent over Russia. But weather movement will prevent Russia from ever controlling either U S or W European weather.

Capitol cloakroom gag, as Congress tackles many tough legislative issues in this election yr:
"Watch your step — the job you save may be your own!"

Introduced to Mrs Drew Pearson at a Washington party, tart-tongued Lady Astor snapped: "Are you the wife of that awful man?" Replied Mrs Pearson: "I'm afraid I am." Then, in an unusual action for Lady Astor, she apologized, explained she was thinking of Pegler.

Perle Mesta, on lecture tour, carries 2 sec'ys and a camera technician; a dozen suitcases of European clothes, plus movie projector and films. Gown she wore at Carnegie Hall lecture reportedly cost \$15,000. . . Bureaucrats, who often confer, chuckle over this definition of a conference: "A meeting at which, after all is said and done, more is said than done."

#### ..... Quote .....

#### Page 4 Volume 27-Number 6

#### CONVERSATION-9

It takes three persons to make a really good conversation; two of them here and the other far enough away so she can't over-hear.—Helen Meyer, Mason City (Ia) Powerlite.

#### CRITICISM-10

The genial poet, Tasso, upon receiving rep'ts from solicitous friends that a certain enemy was spreading ill gossip about him, cheerfully observed:

"I am not disturbed. How much better it is that he speak ill of me to all the world than that all the world should speak ill of me to him."—Ladies' Home Jnl.

#### EDUCATION-11

We are now engaged in competition for the minds of men, and the stake is survival of free institutions. Today's challenge is as simple as that. In the struggle the American school is just as important as the diplomatic and military forces.—Earl Jas McGrath, Educacation, the Wellspring of Democracy (Univ of Ala Press).

To teach about something . . . without relating this knowledge to the glorious business of life is an educational waste of the greatest magnitude.—Gertrude Wilson, Jul of Deans of Women.

#### FACTS-12

It is not facts but the ability to find and master facts which marks the free and educated man.—RUTH MARY WEEKS, English Jnl.

#### FAITH-13

Faith is dead to doubt, dumb to discouragement, blind to impossibilities.—Defender.

# Mining the SA 20 Magazines

U S News & World Rep't (1-29-'54) reminds us: "Some 120 million words have been spoken in formal, official talks with Communists in 8 post-war yrs. There has been no time when talks were not going on. The one tangible result: a truce in Korea that the Communists considered to be a victory."

In his book, Calculated Risk, Gen Mark W Clark wrote: "Perhaps (the Communists) respect nothing in the world except force." Writing in Collier's recently, the Gen'l observed: "If I were to rewrite that sentence today, I would strike out the word 'perhaps'."

According to a survey taken by Catholic Digest, covering a cross-section of 104 Americans over 18 yrs of age, 44% of the Catholics never read any Catholic publication regularly; 58% of Protestants never read a Protestant publication regularly; 81% of the Jews do not read any Jewish publication regularly.

Chemical Wk (1-30-'54) gives the "Stop-Smoking" proprietaries a detailed going-over in an article, "Crutch for Will-Power." Conclusion: These over-the-counter products sell mainly because there appears to be nothing in the ethical field that a physician can prescribe for a patient who needs medical assistance in giving up smoking. "Just as science has yet to investigate the effects of tobac-

"It is sad," reflects Charlotte Montgomery, in *Tide*, "to contemplate the high rate of fashion obsolescence in dogs. Scotties and Cockers, once the rage, are now so passe they must be lined up on back rows of the Used Dog Lots."

co on the human body in a thorough manner, so must smokingdeterrent mfrs do more spadework if they are to satisfy calls from would-be quitters."

For those who like to travel mentally before starting the physical pilgrimage, Lewis F Garber has a good idea in "How to Make Your Own Travel Guide," (Travel, Jan). You start with a loose-leaf note-book and atlas or road maps to fit it; collect and classify travel ideas from newspapers, magazines, etc. Seasonal events such as rodeos, festivals, etc, may be listed by dates in a separate section. Practical suggestions on indexing for quick reference.

In The Second Tree From the Corner (Harper) E B White expresses what may be a widespread feeling on the withholding tax and sundry other pay-roll deductions. He's agin' 'em: "There's a bad psychological effect in earning money that you never get your paws on."

..... Quote .....

#### HISTORY-14

History is man's advance toward liberty thru the cultivation of faith. . . . As I see the totality of the past, so I experience the present. Where I belong and what I am living for I must learn in the mirror of history.—Karl Jaspers, The Origin and Goal of History (Yale Univ Press).

#### HOSPITALITY-15

The guest who keeps saying he must be going usually doesn't mean it any more than you do when you ask, "What's your hurry?"—Monroe Co Times (Sparta, Wis).

#### **HUMAN RELATIONS-16**

The handling of human relationships is not nearly so severe a problem when it involves two participants, both of whom may meet face to face.—J W BUNTING, editor, Ethics for Modern Business Practice (Prentice-Hall).

#### INDUSTRY-Future-17

Present indications are that a net increase of 22 million persons will be added to our labor force by 1975. . . If private industry is to provide jobs for these people, its investment in plant, equipment, etc must be greatly increased.

On the present basis of \$12,000 in assets for each worker, private industry will have to find about \$264 billion in new funds during the next 25 yrs to absorb the extra workers.—John B Ross, Regional mgr, Nat'l Ass'n of Mfrs.

#### INITIATIVE-18

Once upon a time a man built a better mousetrap. Then he sat

····· Quote ·····

down and waited for the world to make a path to his door. Nothing happened. So he began asking people why they had failed to turn to him.

One said "nuts"; another that his product was agin' nature, which had provided cats to take care of mice; another complained of the expense. A few were indifferent, and the druggist who sold rat poison was downright disagreeable.

So the man built a path himself, decorated it with descriptive sign-boards—and people started coming his way.—Adapted from "Operation Mousetrap," Salesman's Opportunity, 2-54.

#### MODERN AGE-19

Progress is sticking its sharp pugnacious nose in some strange places. An elevator is being installed in the Great Pyramid of Giza. Now electric motors toll Emmanuel, the huge bell of Notre Dame Cathedral. And inflation has hit the Azande Territory of Africa—the price of wives has risen from 8 to 15 spears.

#### MONEY-20

In the old days the man who saved money was a miser; nowadaye he's a miracle man!—Brinewell, hm, Dow Chemical Co.

#### OPINION-21

It is the freedom to disagree, to quarrel with authority on intellectual matters, to think otherwise, that has made this nation what it is today.—Jas B Conant, Texas Outlook.



The English publishers of Everyman's Library are launching something a bit new in the way of a contest: a competition for blurb writers on behalf of "the illustrious dead who cannot any longer do justice to their own books." There is a rather widespread feeling that much of the gush currently appearing on book jackets (a type of copy known in the trade as a "blurb") is inspired by the author himself. Be that as it may, most authors represented in the Everyman collection have long since passed on. So now you have the unique opportunity of composing a blurb in the manner in which you imagine the author himself would have written. Address J M Dent & Sons, Ltd, Aldine House, Bedford St, London, W C 2.

A philosophic bit from Frank Lloyd Wright's *The Future of Architecture* (Horizon): "Truth and liberty have this invincible excellence: that all man does for them, or does against them, eventually serves them equally well."

While we are not wholly in accord with Lord Dunsany in his castigation of modern poets (no one, it seems, reveres a poet this side of the grave) we delight in his impish experiment. Addressing the Authors' Club, in London. Dunsany asserted that the present-day bard is "a leaden bell."

Lady reader, ret'g a library book: "Do you know, I simply couldn't put it down until I'd read it right thru to the very beginning." — Public Service, London.

His creations should tinkle, "but they just go klunk." Then the 75-yr-old poet read some selected lines, proffered as his latest creative effort. Apparently these lines didn't klunk for the applause was described as "thunderous." Then came the denouement: It wasn't a poem at all, the contriver confessed. It seems that he had merely read the 1st lines of a number of modern poems!

An American news service immediately cabled London for a copy of the "poem", but as we go palpitatingly to press, it has not been forthcoming. However, Harvey Breit, a dep't editor of N Y Times Book Review, promptly sat down and put together his own contribution-a love sonnet that made tolerable sense, comprised of 1st lines out of Shakespeare. We ourselves are presently toying with an all-American mating: Marianne Moore interlaced with appropriate lines of Ogden Nash. We'll keep you posted.





#### Washington's Birthday

The 1st celebration of Geo Washington's birthday—outside of the immediate family—of which there is any record occurred at Valley Forge, in the winter of 1788, when the band of the 4th Continental Artillery marched to head-quarters and serenaded the commander.

There is an interesting story relating to the development of this now generally accepted nat'l holiday. The principal actress in the drama is Mary Simpson, one of Geo Washington's freed slaves. Mary was then living at John and Cliff sts, in N Y C, where she sold butter, milk, eggs and cookies. She held her onetime master in great esteem and was determined that his natal anniversary should not pass without some token of recollection.

Each yr, as the February date approached (by the Old Style calculations the date was reckoned as the 11th, rather than the 22nd) Mary baked a huge cake and served it in her home, with punch and hot coffee, as a sincere tribute to the Gen'l. On the wall of this humble home was a portrait of Geo Washington. Beneath it was placed a leather-bound trunk given to Mary Simpson by Gen'l Washington. Many persons would stop to visit with old Mary and hear her stories about Washington. In 1799 the Tammany Society began to celebrate the occasion.



#### PEACE-22

We shall not establish peace by changing the form of gov't of our neighbors.—Wm RALPH INGE, The End of An Age (Putnam).

#### PRODUCTION-23

The average man-hr output in this country has increased more than 5-fold in the past 100 yrs, due chiefly to an increase in the use of mechanical energy. There is every indication that in another 10 yrs we will be using 100 times as much mechanical energy per man-hr of work as we did in 1850.—Frank Scotten, Production Engineering & Mgt.

#### PROGRESS-24

The art of progress is to preserve order amid change, and to preserve change amid order. Life refuses to be embalmed alive. — ALFRED N WHITEHEAD, Ladies' Home Jnl.

#### REFORM-25

You cannot impress the world by going to work on the world. You have to start with the individuals who comprise it.—Character Education.

#### RELIGION-26

It is a mistake to assume that God is interested only, or even chiefly, in religion.—Wm Temple, Archbishop of York.

#### REPARTEE-27

Backward, turn backward, O Time in thy flight — I've just though of a comeback I needed last night.—Pure Oil News, hm, Pure Oil Co.

#### SALESMANSHIP-28

Some salesmen . . . are so busy selling that they do not give the buyer the opportunity of buying.—
PAUL S PEAK, Mkting.

Nationally Advertised Brands Wk (Mar 1-10)

Nat'l 4-H Club Wk (Mar 6-14)

Spring Clean-Up Wk (optional Mar thru May)

American Red Cross Mbrship Drive (Mar)

Feb 28 - Quinquagesima Sunday (last before Lent). . . 250th anniv "Deerfield Massacre" (1704), incident in "Queen Anne's War" between French and British. French and Indians burned town of Deerfield. Mass, murdered most of settlers. . . Sen Henry Cabot Lodge deliv'd 21/2 hr oration against League of Nations 35 yrs ago (1919).

Mar 1-St David's Day. . . 170th anniv (1734) of Virginia act, ceding territory northwest of Ohio to the U S. Citizens of Ohio, Michigan, Illinois, Indiana should make grateful obeisance to Dominion State. . . 1st postage stamps depicting scenes on sale 85 yrs ago (1869); 10 designs used; most popular: 2-ct stamp showing post horse and rider.

Mar 2-Mardi Gras (Shrove Tuesday). . . 35 yrs ago (1919) 1st conf of Communist representatives from America and Europe met in Russia to form Communist Internat'l for world revolution. Several U S papers devoted a paragraph to the meeting. . . 15 yrs ago (1939) in Rome, Eugenio Pacelli elected Pope.

Mar 3-Ash Wednesday (beginning of Lent). . . Dep't of Interior (originally "Home Dep't") estab 105 yrs ago (1849). . . Chas Sumner, addressing American Peace Society 105 yrs ago (1849) pled for congress of nations with high court of judicature. (Perhaps earliest plea for something approaching UN). . . 1st internat'l air mail service (Seattle, Wash to Victoria, B C) estab 35 yrs ago (1919).

Mar 4-1st U S Congress met in N Y C 165 yrs ago (1789); declared U S Constitution in effect. (It is oldest fed'l constitution now operative.) . . . 155 yrs ago (1799) Patrick Henry, speaking at Charlotte, for Va assembly, uttered his famous phrase, "United we stand, divided we fall." . . . Andrew Jackson, inaugurated 125 yrs ago (1829) introduced "spoils system" in American gov't.

Mar 5-World Day of Prayer (1st Friday in Lent). . . Mother-in-Law Day 1st celebrated 20 yrs ago (1934) at Amarillo, Tex.

Mar 6-Williamsburg, Va. founded 255 yrs ago (1699)... Arithmetick Vulgar and Decimal, by Prof Isaac Greenwood, of Harvard, pub, Boston, 225 yrs ago (1729); 1st textbook on subject in America. . . . 10 yrs ago today (1944) Berlin bombed by 800 U S planes in daylight raid: beginning of roundthe-clock bombing.

.... Quote ....

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### "Of all things!"

One day in late January a customer walked into a utility office, somewhere in the nation, and placed an order for electric service. Nothing particularly unusual in the act; it happens on an average of 600 times an hr.

But this individual—name and address unknown—became the 50 millionth electric customer in the U.S. And, fittingly, this event occurred during the celebration of "Light's Diamond Jubilee," marking the 75th anniv of Edison's invention of the incandescent lamp in 1879.

It is an odd fact that the Edison Electric Light Co is a vr older than the lamp itself. It was organized in 1878 for the express purpose of financing Mr Edison's experiments. A separate company to supply light and power came along in N Y C. in 1882. It had one engine which generated power for 800 16-watt electric light bulbs -hardly enough power, by modern standards, to properly illuminate one floor of a small office bldg. Within 14 mo's the service had 508 customers using 12,732 bulbs.

John Wanamaker was the 1st merchant to install electric lights in a store bldg (Phila, Dec 26, 1878) but these were arc lamps. Twenty-eight of these lamps were used in the "Grand Depot" of the store, with 8 dynamos supplying the current. The resulting glow created quite a sensation.

#### ..... Quote .....

#### SCIENCE-29

The social consequences of science . . . are social and political problems than can only be managed by the social and political process . . . Clemenceau once remarked that war was much too important to be left to the military. In the same fashion, science and its consequences are much too important to be left to the scientists.—Bernard Barber, Science and the Social Order (Allen & Unwin, England).

#### SUCCESS-Failure-30

There are several good ways to achieve failure, but never taking a chance is the most successful.—
Information.

#### TAXES-31

When you seek to evade income taxes you also seek to evade citizenship.—RAY D EVERSON, Indiana Farmers Guide.

#### TROUBLE-32

Sometimes we are in troubles up to our knees, our breast, or our chin. But are we happier when we don't have them, when we are light-hearted? Aren't we almost embarrassed when we are light-hearted? — RAINER MARIA RILKE, German poet (QUOTE translation).

#### UNITED NATIONS-33

If I had my way—and I haven't—I would have inscribed over the door of the United Nations bldg the prayer of St Francis of Assisi, "O Lord, make me an instrument of Thy peace." — HENRY CABOT LODGE, Jr, in recent speech.

#### VALUES-34

A roving reporter stopped 6 people on the sidewalks of N Y and asked: "What was the most important happening in history?" Five replies, from 2 men and 3 women, were as varied as might be expected:

"The settlement of Jamestown by the English."

"The defeat of the Saracens at Tours."

"The splitting of the atom."

"The defeat of the Japanese."

"The invention of the wheel."

The 6th answer came from a 14yr-old schoolboy: "The birth of Jesus Christ."—Evangelical Press.

#### WISDOM-35

Becoming wiser today isn't an unmixed blessing. It causes a person to realize what a fool he was yesterday.—Rowan Co (Ky) News.

#### WORRY-36

Some of us would do well to emulate the woman who realized that her fears were ruining her life, so she made for herself a "worry table." In tabulating her worries she discovered these figures:

40%—will never happen; anxiety is the result of a tired mind.

30%—about old decisions which I cannot alter.

12% — others' criticism of me, most untrue, made by people who feel inferior.

10% — about my health, which gets worse as I worry.

8%—"legitimate," since life has some real problems to meet. — THOMAS S KEPLER, Jesus' Spiritual Journey and Ours.



Quite an interesting experiment going on down at Nashville, Tenn. The 2 daily papers have discontinued the free publication of radio and television programs. Before taking action the papers, acting jointly, submitted a proposal to the stations, offering to continue the programs at "nominal and below-cost rates." So far, no action. Nashville has 7 radio and 2 TV stations. None are affiliated with the local papers.

Coffee interests will save themselves a lot of anguish by giving in now and promptly reducing prices. The jig is up. A "do-not-drink-coffee" chain-letter campaign has arisen out of Los Angeles and is spreading eastward.

\* Appropriately we learn that the golden anniversary of the tea bag is about to be celebrated.

The drab, one-color postage stamp may be on the way out. Uncle Sam is currently experimenting with an issue printed by rotogravure process, in bright and varied colors. Test stamp will be a 2-color replica of Statue of Liberty in red and blue. Since the Bureau of Printing & Engraving has no roto equipment, the work is being farmed out. But gov't will buy rotogravure presses if the process proves satisfactory and economical.

Sign in a Milwaukee restaurant window: "T-bone, 25c." Then you get close enough to read the fine print: "With Meat, \$4.00."



## Good Stories you can use

Once at a Savoy luncheon in honor of John Mason Brown, Jas Agate took his own fey way of enhancing Anglo-American friendship:

"Tell me, Brown," he said, "why do you Americans, delightful individually, taken collectively add up to a nation of twerps?"

To which John Mason Brown, the Confederate Aristotle, magnificently replied:

"All right, Agate, why with you Britishers, is the converse the case?" — ORVILLE PRESCOTT, quoted by DAN HERR in Books on Trial. a

"It's a genuine antique, sir."

"But you are asking a fearful price for it."

"Well, sir, look how wages and the cost of materials have gone up."—Journeyman Barber. b

They put the radio preachers on the air awfully early in the morning. It's a lot to expect people to be just early, without expecting them to be good and early.—Optimist Mag. e

A film star arrived at a friend's house for a holiday. He drove up in a dilapidated car with shredded side curtains and flapping mudguards. Staring down at the wreck the host demanded: "What in the world is that?"

"Oh," repl'd the star loftily, "this is my town car."

"What town," hooted the host, "Pompeii?"—Laughter Lines. d

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#### I LAUGHED AT THIS ONE

JOHN UPTON

On long trips across the country my wife and I often eat at truck stops, where the clientele is rugged, but the food is good. Late one night in a little town in Texas, we sat down at a counter next to a small, dyspeptic-looking man who, after some deliberation, ordered a hamburger without mustard, without chili sauce, and without onions.

After taking our orders, the waitress shouted back to the kitchen:

"Ham and on 2, straight up and (she regarded our neighbor pityingly) a sissy-burger!"

The patient complained bitterly, "Five dollars is an awful lot of money for pulling a tooth—just two seconds' work."

"Well," repl'd the dentist consolingly, "if you wish, I can pull it very slowly."—Kansas City Star. e

"When I was once in danger from a lion," said the big-game hunter, "I tried sitting down and staring at him, as I had lost my gun. The lion didn't even touch me."

"Strange! How do you explain that?"

"Well," mused the hunter, "it must have been because I was sitting on a high branch of a tall tree."—*Tit-Bits*, London.



A journalistic newcomer to Washington telephoned the Labor Dep't and was greeted by the switchboard operator's traditional "This is Labor."

The newsman snorted softly. "Well, honey," he repl'd, "I ain't resting either." — Scripps-Howard Newspapers.

After the service the preacher, an old-fashioned type, favored the old lady with his views on eternal punishment. There was a great deal of fire and brimstone in it.

"I don't believe it," the old lady said impulsively. "No human constitution could possibly stand it." —United Mine Workers Jnl. h

Two workers in the perfume industry were worriedly discussing their future.

"We soon will be facing a new crisis," moaned one disconsolately. "How is that?" asked the other.

"Well, tell me, how are perfumes going to get thru to men when everybody wears a space helmet?"—

Hi-Court.

A widow who had married a widower was asked by a friend how it was working out. "I imagine," said the friend, "that he often talks about his 1st wife."

"He used to," said the other, "but I cured him of that."

"How?"

"I started talking about my next husband."—Digest of World Reading (Australia).

j Train up a child in the way he should go—and the 1st thing you know, he's gone.—Frances Rodman.

A man never loses anything by politeness—and a great many men never intend to.—DAN BENNETT.

When you're dragging a joke out, you've probably killed it.—FRANKLIN P JONES.

Word of advice to girls: If the men criticise your new swim suit, don't try to laugh it off—you might. — American Eagle, hm, American Forest Products Corp'n.

Marriage: a union between 2 people in which the man pays the dues.—Charley Jones, Woman.

Give a woman an inch and she'll immediately start reducing.

—Marcelene Cox, Ladies' Home Jnl.

Add Descriptions: She talks a blue shriek.—Hy GARDNER, Parade.

Some parents think the children are made to be a scene and not hurt.—Optimist Mag.

We owe a great deal to our Gov't. The question is, how are we ever going to get the money to pay it?—Groucho Marx, comedian.

···· Quote ··

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#### Tongue-tied Tyro

If I am asked to stand and speak Unto a group,

The blood deserts my ruddy cheek And turns to soup.

Confusion I just can't disguise,

I long to flee!

O, that I were two other guys

Instead of me!

I can't think of a single word!

I want to sneeze!

The only sound from me that's heard

Is knocking knees.

But when I'm seated my heart sings!

I'm free from dread!

And then I think of brilliant things

I could have said.-W L Hudson.k

It was springtime in the hills of

Some problems solve themselves; some are solved for us by others, some we have to tackle alone. I found this out one evening, driving home along our snow-slick mountain road. My car wig-wagged distress and gave up, slipping and slithering over into a snow bank. I got out and was standing there, wondering what to do, when I saw a man walking toward me. Help at last! As he came closer, I saw it was an eccentric recluse of the hills. "Guess I'm stuck," I said hopefully.

The old man looked at me and then at the car. He nodded his head. "Y' are if y' think y' are," he remarked gruffly, and walked on around the bend, leaving me standing there open-mouthed, absorbing this bit of philosophy.— CARMA MCCARTY. m

a remote section of our country and the melting snows were flooding down from the sides of the mountains. Soon the rising waters were threatening the whole countryside and the local minister was called upon to do something. Gathering his congregation at the banks of the river, the minister

started his prayers. But the waters kept rising. Finally the preacher lost his temper.

"Louder!" he exclaimed to the kneeling congregation. "Louder! You weak-kneed, chicken-hearted, pip-voiced sons of guns! How can you expect the Lord to hear you? The trouble with you people is that you are trying to dam this river with faint prays!" — Dan Bennett.

The youngster started work as a stock room boy. Within six mo's he was made salesman. In another six mo's he was upped to sales manager. Six mo's after this he was named gen'l mgr of the firm and just short of six mo's more he was called in by the president of the firm. The president explained that he would retire at the end of the yr and turn the presidency over to the youth.

"Thanks," said the youth.

"Look," growled the president, "you've been with this firm for only 2 yrs. I just told you that you'll be the new president at the end of this yr and you say 'thanks.' Is that all you can think of to say?"

"Well," the youth said finally, "thanks a lot—Dad!"—MILT HAM-



Two partners in business always got along fine until one of them got sick and had to stay home for a wk. About the 4th day the partner at work phoned his ailing friend and reported: "I just found \$6,000 missing from the safe. What shall I do?" The invalid without so much as a slight pause, counseled: "Put it back!" — United Mine Workers Jnl.



George Washington may have slept here, but he got up early

He never told a lie, it's said,
Although he knew he'd catch it
For having felled a cherry tree
With just his little hatchet.

He grew to be a country squire, A gentleman, a scholar, And standing on the river bank He threw across a dollar.

A general, he took command

And, brave and never skittish.

He crossed the storm-tossed Delaware

And soundly trounced the British.

At Valley Forge he stood the cold The best of any resident. . . The first in war, the first in peace, He was the first as President.

Was there a crisis? It was he
Who saw the country through it.
Yes, it was he for whom they
coined

The saying, "Let George do it."

A Midwestern magistrate was hearing a case which involved a collision where both drivers had been "under the influence" when the mishap occurred.

Said the judge: "I wish to commend you two drinking drivers for running into each other instead of some innocent person. If this sort of thing can be encouraged, I think we may have hit upon the solution of a serious problem."—Public Safety.

He was a believer in the uplifting effect of the drama, and now that he had met his twin soul what could be more natural than that he should take her to Othello to be similarly inspired? And she was. The scene of Desdemona's death beneath the pillow moved her profoundly.

"That reminds me!" she exclaimed. "I must get some loose covers for the cushions in my sitting-room."—Tit-Bits, London. q

The tennis courts of an Iowa high school joined the grounds of the rectory of a church. Occasionally, exuberant youngsters whammed the tennis ball over the fence on to the trim lawns. The courts had been in use only a few wks when a player, chasing a stray ball, came face to face with a large sign on the rectory grounds which read: NO TRESPASS-ING. The sign came down overnight, however, when the tennis club erected its own sign directly opposite. This one read: FORGIVE US OUR TRESPASSES .- Texas Outlook. F



## Quote-ettes-

British housewife commenting on sudden mkt glut that reduced eggs to 25c a doz: "I've been married for 12 yrs and have never learned to cook eggs. I understand you can even use them in making cakes!"

1-Q-t

Mbr of Union Club, N Y C, where servitors are on strike for 1st time in 118 yrs: "There doesn't seem to be any stability left in the world."

Correspondent in Chicago Daily News, aroused by high coffee prices: "A certain brand of coffee may be good to the last dropbut it's the 1st drop we're waiting for now."

3-Q-t

SECOND CLASS MATTE

### News of the NEW

Stale breads and cakes can be a thing of the past thanks to new patented invention whereby a full line of breads and cakes are being baked in cans and vacuum sealed at the oven. Research shows greatest flavor loss and staling takes place in 1st 12 hrs after baking; vacuum-packed breads and cakes have freshness protected immediately after baking and may be stored successfully for mo's.

These products provide an answer to numerous problems ordinarily met in baked food items.

For example, almost daily costly waste from stale breads and cakes in stores and homes can be eliminated; housewife can buy wk's or mo's supply of bread and cakes at one time.

Seven varieties of canned vacuum-packed bread, and 4 varieties of cakes, are available in supermkts, in addition to various dietetic breads. Canned breads do not need refrigeration for safe storage. (Canned Bread Specialty Co, Inc, 20th and Mifflin Sts, Philadelphia 45, Pa).

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